

FOR IMMEDIATE RELEASE
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Pride PEI announces theme and parade registration for upcoming festival

2019 marks the 25th anniversary of the first pride parade on Prince Edward Island

Charlottetown — Pride PEI is proud and excited to share the theme for this year's festival, and how you can get involved in the 25th anniversary. The organization is planning 12 days of events and learning opportunities for Islanders, starting Saturday, July 20.

Festival theme

This year's theme is **shapes + forms**...because love comes in many different shapes and forms. Inspiration for the theme comes from the vibrant spectrum of gender and sexual diversity visible on Prince Edward Island. Black-and-white photos pay homage to the emergence of our local 2SLGBTQIA+ scene, while bursts of colour—in all shapes and forms—represent our resilient and diverse community.

Parade registration

Registration for this year's parade opened today, Thursday, July 4. The [application form](#) and other details about the parade are available on their website. The pride parade will take place in Charlottetown on Saturday, July 27.

Deadline : Friday, July 19

Call for volunteers

Pride PEI is looking for enthusiastic, energetic and friendly volunteers to help with this year's festival. If you are interested in being part of this year's festival, be sure to fill out the [volunteer form](#) online.

Deadline: Sunday, July 14

Quotes

“Pride is about showing love for yourself and for others. The parade is one way we celebrate that, and it continues to grow every year. We hope to see more organizations take part in this year's parade, and celebrate the people that call Prince Edward Island home.”

— Andrea MacPherson, Pride PEI

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About Pride PEI

Our mission is to create an inclusive community through the annual PEI Pride festival and parade, ongoing social events, education, and advocacy. We uplift and center the voices of our most marginalized members, recognizing that social equality does not equal social equity.

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